



FOR IMMEDIATE RELEASE

BusConduct Celebrates 10 Years of School Bus Safety

Transportation managers and school officials embrace the online incident-reporting program which helps curb poor student behavior.

LAKELAND, Fla. (June 8, 2010) --- Ten years ago, the typical way for a school bus driver to report on a misbehaving student was to handwrite her comments on a piece of paper and hand it to the school—where too often it disappeared, and the unsafe behavior continued unchecked. Today, that bus driver can enter her report into a web-based application called BusConduct by Incwebs (www.busconduct.com), and be certain the student's school principal gets the message instantly. Since the year 2000, BusConduct, formerly known as SchoolTIRES, has been used to help discipline over 78,000 students nationwide, resulting in increased bus safety and happier bus drivers.

"BusConduct is a fantastic system. It's been a wonderful addition to our operation. Everything about it is so easy and fast, and it allows me to manage conduct issues with such ease," says Virginia Stevens of the Killeen Independent School District in Killeen, Texas.

This revolutionary web-based program enables bus drivers to quickly enter a report of incidents that take place on their bus routes—such as a child refusing to take a seat or distracting the driver. The reports are automatically emailed to a school official, and can be reviewed minutes after the incident occurred.

In contrast: before the invention of BusConduct, the bus driver would fill out a paper report and hand it to her supervisor, who then passed it along to the school, where an administrator “might” discipline the student and notify his or her parents two or three days later.

Laura Kohler of the Ballston Spa School District in Ballston Spa, NY says this about BusConduct: “This is such a wonderful system. The primary benefit of BusConduct is issues are handled immediately and effectively – often in the same day. And that makes the entire process much easier to manage for everyone.”

BusConduct stores and organizes every incident by school, grade, and student ID, allowing transportation departments and school administrators to work together efficiently. BusConduct saves school officials from reading and filing hundreds of hand-written paper reports, and provides an option of sending or emailing a professional-looking report home to parents.

Wayne Goldstein of the Monroe County School District in Key West, Florida comments, “What I like about BusConduct is how easy it is to use. It works so well, and our entire administration has been thrilled with it.”

About BusConduct

Since 1999, BusConduct has been assisting school transportation departments nationwide with the efficient management of student conduct issues. A unique web-based software applications that has been applauded by industry experts, BusConduct eliminates paper conduct reports, efficiently tracks and routes all disciplinary issues, and has also proven to reduce the rate of conduct issues in many school districts.

BusConduct was developed and is managed by IncWebs, Inc., a Lakeland, Fla., based web application design firm.

For more information on BusConduct, and to view an interactive demo and receive immediate pricing, visit www.BusConduct.com or call (877) 604-9087.